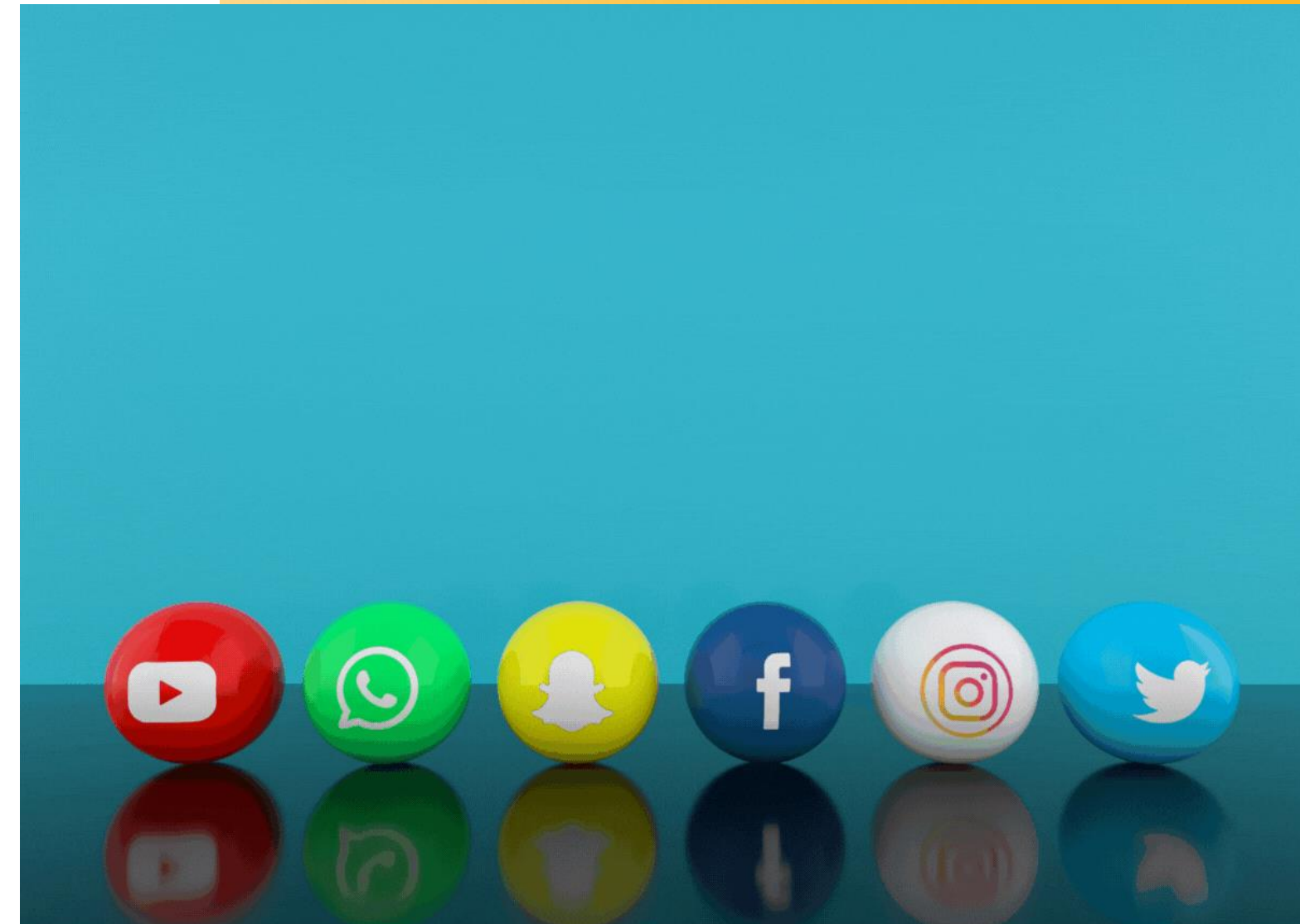


> Questions

1. Do you and your friends like using social media?
2. Do you think you use social media too much?
3. What's the most popular social media platform in your country?
4. Do you want to work in social media?

Please Note:

Our model answers teach you useful language and give you ideas. However, it is not a good idea to try and memorise them and repeat them in the IELTS exam.



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indispensable = you cannot live without it; absolutely necessary

I'm guilty of = I do this and I don't think it's a good thing

I'm addicted to it = I can't stop using it

My mates (informal) = my friends

1. Do you and your friends like using social media?

Oh yes, it's an **indispensable** part of life nowadays.

I'm guilty of checking social media as soon as I wake up. It's like a drug and **I'm addicted to it**. **My mates** are too.



NATIVE SPEAKERS OF ENGLISH

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Far too much = Much too much

I'm not a fan of = I don't like

I'm obsessed with = I can't stop using it

to keep up-to-date with current affairs = to find out the latest news

to break the news = a news story is talked about/mentioned for the first time

the bird app = Twitter



NATIVE SPEAKERS OF ENGLISH

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2. Do you think you use social media too much?

Far too much, to be perfectly honest. **I'm not a fan of** Facebook or Instagram – I have them downloaded on my phone, but it's Twitter that **I'm obsessed with**. It's a great way **to keep up-to-date with current affairs**, as when **news breaks**, it usually breaks first on **the bird app**.



to vary = to be different

to take off = to become more successful and popular

the last year or so = the last year (maybe a bit more)

It tends to be = It is usually

the younger generation = young people

3. What's the most popular social media platform in your country?

I guess **it varies** by age group but TikTok **has really taken off over the last year or so**. It tends to be more popular with **the younger generation** though.



NATIVE SPEAKERS OF ENGLISH

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Not particularly = not really

roles = jobs

expertise = knowledge; skill

the workings = how it works

marketing = promoting and selling products

to be familiar with = to know about

4. Do you want to work in social media?

Not particularly, but I imagine that many **roles** require some **expertise** in **the workings** of it. Although I don't want to work in **marketing**, I might have to use it in some way and so, I need **to be familiar with** it.



NATIVE SPEAKERS OF ENGLISH

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